

About Kat Kronenberg

Author and Creator of the Live Big Series



Kat Kronenberg is the author and creator of the Live Big series, a globally celebrated collection of inspirational children's books that encourage children to embrace the power of love, connection, and dreaming big. A proud native Texan, Kat combines her background in storytelling and community engagement to empower the next generation to live their best lives—together.

Through her Live Big series—DREAM BIG (2017), LOVE BIG (2019), THINK BIG (2020), and the forthcoming Live Big with CATCH-M (August 2025)—Kat has created a deeply impactful body of work that has resonated with readers worldwide. The books have achieved #1 New Release and Best Seller status on Amazon and received national recognition through awards such as the Moonbeam Award for Best Series, Readers' Favorite Award, Family Choice Gold Award, and Mom's Choice

Gold Award.

More than just stories, Kat's books use vibrant animal characters and universal themes to spark meaningful conversations around kindness, courage, and unity. Her work has reached far beyond the page through school visits, nonprofit collaborations, and community programs that bring the Live Big message to life.

Driven by a vision to help children build a strong sense of self-worth and connection to others, Kat's work centers on the belief that when we love big and live big, we can create stronger communities and a brighter future. Her storytelling is both a passion and a purpose—a way to give families, educators, and young readers the tools they need to thrive emotionally, socially, and spiritually.

Kat has been honored by the Austin Business Journal for her continued leadership and influence, receiving the Profiles in Power: Central Texas Women of Influence distinction for five consecutive years.

Kat resides in Austin, Texas, with her husband and their four-legged companion. She is a proud mom to two amazing boys, aunt to two beloved adopted nieces, and grandmother to five wonderful grandchildren. Her family, her faith, and her belief in the power of human connection fuel her every endeavor.

To learn more about Kat and her upcoming book, visit www.katkronenberg.com.